



# Master of Global Management in Healthcare Services

**A healthcare specialization for the No. 1 Master's in Management in the world\***

Technology is changing the way we live and work. Machine learning and artificial intelligence are driving all industries' practices — especially healthcare — to levels never before seen. The world needs global leaders who can help organizations navigate the risks of the Fourth Industrial Revolution while taking advantage of the opportunities.

This is why Arizona State University's Thunderbird School of Global Management and Dignity Health Global Education have partnered to offer a healthcare concentration for Thunderbird's specialized Master of Global Management (MGM) degrees program, which earned the No. 1 Master's in Management ranking in the Times Higher Education/WSJ 2019 Business Schools Report.

## Learning outcomes:

The program will explore the impact of decentralization on delivery of healthcare services, the future of healthcare services, how to adapt to changing stakeholder needs, the impact and opportunities of technology, and a wide range of healthcare-related business content, such as:

- Global leadership
- Cross-cultural dynamics and negotiation
- Healthcare business
- Strategy
- Practical/experiential training
- Diverse elective options

(\*in the Times Higher Education/WSJ 2019 Business Schools Report)



## Curriculum:

The program consists of 49 credits in total. 43 credit hours online will be a blend of video lectures, simulations, exercises and exams as well as active discussion and team-based learning. Six credit hours are designed as in-person applied project practicums, where students identify, analyze and solve problems for real-world clients in the healthcare industry. Students will travel to international locations selected by the clients involved in the projects.

- Global Accounting: Managing With Numbers
- Financial Value Creation for Leaders
- Leading Digital and Data Decision-Making
- Strategy in a Competitive World
- Global Leadership and Personal Development
- Global Marketing Strategy and Management
- Communicating and Negotiating in a Dynamic World
- Navigating Global and Regional Business Environments

## What you will earn:

- A Master of Global Management from the Thunderbird School of Global Management
- All ASU graduate and undergraduate academic programs are fully accredited by the Higher Learning Commission. Thunderbird is also accredited by The Association to Advance Collegiate Schools of Business (AACSB, the accrediting association for schools of business)



### Start dates:

January 2020 and August 2020



### Duration:

28 months on average



### Price:

\$70,000



### Location:

Online

## Entry Requirements:

- Undergraduate degree from an accredited university degree program
- Competitive TOEFL, IELTS or PTE scores (if you did not graduate from an English-speaking university in a native English-speaking country)
- Official GMAT/GRE score (waivers available)
- Submission of an online application, including:
  - Resume documenting professional and academic history
  - 1 essay answering an application question
  - 2 professional or academic references
  - Official transcripts from all previously attended undergraduate and graduate institutions

